



DTN Ag Weather Station

Few factors in farming are as integral to success, yet carry as much variability and unpredictability, as the weather. As a result, more producers are seeking high-performance weather information to reinforce their decisions and manage risk more confidently.

DTN Ag Weather Station is part of the largest, most accurate ag weather network.

Over 5,500 weather stations are located on member farms across North America, reporting highly-local information to the network in real time. Sensors also measure soil moisture, soil temperature, solar radiation, and leaf wetness. This delivers tremendously detailed field-level forecasts and insights for specific areas and geographic regions. Customized alerts can also be set up for specific weather or field conditions to further reduce risk and support strategic field operations.

This information, along with our smart and actionable insights, empowers you to make confident decisions.

With it, you can:

- Know exactly what's happening at any time, and what will happen in the future, at any of your fields—even those located many miles away. This enables you to:
 - Develop custom field management strategies to optimize yields.
 - Improve decisions around the use and placement of resources like labor, equipment, chemicals, irrigation, and more.
- Create alerts for faster response to changing weather and field conditions, taking advantage of opportunities or managing risks as they come.

"I find DTN's weather forecasts to be more accurate than any other weather service I've ever subscribed to, especially with rainfall."

Producer, Well, MN

For a free demo or to learn more, call **1.800.511.0095** or visit **www.dtn.com/AgWeather**



DTN Ag Weather Station

- Save significant resources, time, and money.
 - Smarter operations reduce the use of energy, water and other key resources.
 - Automated rainfall measurements eliminate manual monitoring.
 - Attention to dangerous conditions ensures proper livestock care, limiting illness and loss.
- Keep an archive of historical yield and weather information for specific locations. Use it to optimize your planning and scheduling, rather than rely on radar-estimated measurements.
- Make better agronomic decisions and boost yields with alerts to weather conditions that increase crop disease risks. Monitor inversion layers for frost and freeze protection, and be notified when winds exceed your chemical application limits. You can also better determine correct seed bed temperatures for proper germination.

According to ForecastWatch.com, we've delivered the most accurate temperature and precipitation forecasts of any weather service provider in the United States for the last 10 years. Our team of degreed meteorologists takes this one step further, leveraging our extensive weather insights to deliver field-level daily and hourly forecasts.

In addition, DTN Ag Weather Station is hands-free. Our certified, professional technicians will install it and perform annual maintenance.

See for yourself how DTN Ag Weather Station can lower risk and deliver value.

"Being able to monitor wind speed and direction is very valuable to our operation, as we spray our own crops. Having a record of wind and rainfall is valuable for spray records."

Producer, Woodward, IA

"With the National Weather Service, we're kind of in the middle of no man's land. So having our individual stations is really important to us. And having other people's weather stations...being a subscriber, I have access to other stations too, and that's very important."

Producer, Spalding, NE

Why DTN?

DTN is the independent, trusted source of actionable insights for 600,000 customers focused on feeding, protecting, and fueling the world. Customer-centric and employee-driven, DTN focuses on empowering agriculture, oil and gas, trading, and weather-sensitive industries through continuous, leading-edge innovation. The company produces *The Progressive Farmer* magazine, the premier publication in agriculture. DTN is based in Minneapolis with offices globally.