



MyDTN

Channel professionals and producers both need the most current, most accurate information possible to help make as much profit from yields as possible, save valuable resources and optimize decision making. The more you can help your customers make sense of everything, the more you can focus your attention and optimize your recommendations and support to help them succeed—and the more customer loyalty you can build.

MyDTN is the leading independent, trusted source of actionable insights and market information designed to meet the needs of producers: field-level forecasts, proprietary industry coverage from our award-winning newsroom, and more. It aggregates and consolidates key information—including commodity and cash market prices and award-winning market analysis—for more efficient and effective decision making. It also enables you to conduct your business anytime, anywhere. Watch your profits soar with MyDTN.

“To me, MyDTN, is a one-stop source for finding just about anything I need to know about: agriculture markets, weather, foreign policy discussions, and issues. I don’t want to use the word addictive, but you’re almost to the point if you don’t have access to this information it’s like ‘oh what’s going on today?’ If you had to have one source to access what you need to help make decisions, I mean there’s no doubt in my mind DTN is that.”

Mark Nowak

For a free demo or to learn more, call **1.800.511.0095** or visit **www.dtn.com/MyDTN**



The best ag market data and analysis.

Simply put, DTN/ *The Progressive Farmer* is the most trusted source of information for the ag market. MyDTN aggregates all of it into one centralized, easy-to-use platform.



Our award-winning newsroom generates proprietary, independent news and market commentary—often from the point of view of the producer. Our systematic analysis of core facts has been known to influence the commodity markets. Use it to supercharge your buying and selling decisions.



Our weather information network has been rated the best in North America 10 years in a row. It brings you current information, detailed field-level forecasts, and historical background for any geographic area you desire—even your own particular locations.



We offer the largest database of local grain bids and prices. You can use this to spot trends and nearby opportunities.



We deliver insights into inversion layers, seed bed temperatures, wind conditions, and more—allowing you to get really strategic with exact details of your operations.

To take this to the next level, we offer **Six Factors® Market Strategies**: a market advisory service for managing price risk in agriculture inputs and commodities. Our proprietary Six Factors Marketing methodology blends best practices in both technical and fundamental analysis to produce easy-to-follow insights and pragmatic recommendations for futures and cash marketers alike. Use it to understand current and future markets, discover rare marketing opportunities, save time, and lock in your best prices sooner.

“MyDTN has such a vast amount of agronomic knowledge in marketing and weather. MyDTN allows me to have a quick study of what’s going on locally, nationally, and even globally. It’s easy to access and user friendly.”

Luke Wiser

Configure MyDTN to help you make better decisions.

With all of this information at your fingertips, you can customize and personalize your MyDTN interface to filter the specific insights you need. Powerful alerts tell you when favorable opportunities come your way, or when threats like storm systems or price fluctuations pose a risk. MyDTN also is optimized to work on tablets, smartphones, and other mobile devices, enabling you to conduct your business from anywhere at any time. We've designed MyDTN so that informed, time-critical decision making is never out of your reach.

See for yourself how MyDTN can make all the difference in making better decisions, giving better advice and building customer loyalty.

Why DTN?

DTN is the independent, trusted source of actionable insights for 600,000 customers focused on feeding, protecting, and fueling the world. Customer-centric and employee-driven, DTN focuses on empowering agriculture, oil and gas, trading, and weather-sensitive industries through continuous, leading-edge innovation. The company produces *The Progressive Farmer* magazine, the premier publication in agriculture. DTN is based in Minneapolis with offices globally.